

2019-2020 District Goals



District: District 201T1

Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. P

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 65% of incoming Club Officers will complete Club Officer training.

Action Items:

I will ensure that my district team understands their roles in the Club Officer training process .
I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

Club Officer Training 3 x Regions - GLT-RC-FDI Facilitators
GLT Chair to have a selected program and materials ie MyLION and MyLCI
DGE to attend all Club Officer Training With:
Vision next 12 months
Continued succession and training available for new club executive
E Book for President, Secretary, Treasurer and Membership Chair
Lions Learning Center
Club Quality Initiative for opportunities to improve Club operation

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 70% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
I will support and promote Region/Zone Chairperson training events.
I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Zone/Region Chair and District Chair training and workshop to be had prior to District Changeover and to continue the following year, GLT-RC-FDI
Have FDI DGE's and Cab Sec to facilitate
Subject:
MyLCI
MyLION
RC/ZC Training
DG Visions for 2019-20
International President vision 2019-20

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Promote Lions Learning Center

Attend all Incoming Officer Training

Promote and attend 2 more Incoming Officer Training venues East and West Coast Tasmania

Promote a continued succession plan for Club Officers and District Officers for stronger and vibrant Club and District

Promote District Training Budget May this year,

Identify Clubs at risk,

Certified Guiding Lion Program to work with Clubs at risk,

Identify Senior Lions to do Certified Guiding Lion Training,

Provide Certified Guiding Lions course structure and training FDI and GLT

Promote District/Club E Book

Lions Learning Center

District GLT Coordinator attends GAT Training Melbourne May 25th 2019 and following Lions year

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	31
2nd Quarter	35
3rd Quarter	36
4th Quarter	40

By the end of the 4th quarter, the district will add a total of 142 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 45 new Lions under 40 years old.

My district will convert 1 Leos to Lions.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	0	8

By the end of the 4th quarter, the district will start 0 new clubs.

With a minimum of 8 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Business Lunch Club

Multicultural Lions Club

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	37
2nd Quarter	33
3rd Quarter	33
4th Quarter	33

By the end of the 4th quarter, the district's membership drops will not exceed 136 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Promote Lunch Business club North Hobart and Multicultural Lions Club Hobart area,
 Lions Awareness Day, District Club development Day and Club/Region membership promotions,
 Promote membership thru service continuously with Clubs during the year,
 Ask all incoming Presidents to promote +1 growth in their respective clubs,
 Promote a Leo Club in the South,
 Ask all Clubs at their projects/activities to have Lions promotional materials,
 Up-skill Certified Guiding Lions in South,
 Promote a Club Development Work Shop February 2020 for New Club
 Action - GAT-GLT-RC/ZC

NET GROWTH GOAL

142	+	8	-	136	=	14
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 118500 people.

Action Items:

Of the total number of people served in my district, 2500 people will be youth (under 18 years old).
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

GST Coordinator to attend MD Training May 2019 and May 2020,
 GST Coordinator - promote LCIF 5 core pillars with emphasis on Childhood Cancer and Diabetes,
 Articles to be placed in District News letter with 2 articles written by Coordinator,
 GST Coordinator to provide appropriate resources to Lions/Leo Clubs,
 Promote and encourage all Clubs to continue contributions to LCIF, Australian Lions Foundation and Tasmania Lions Foundation,
 Encourage Leo Clubs and Lions Clubs to work together in service with Community Needs Assessment and developing partnerships with Government and Council,

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1350 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 55 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

GAT and District Chairs to promote LCIF/LCI

GAT and District Chairs to promote Category A, B & C MD Australian and District Projects to District News Letter and District Convention,

District Governor and DGE's to promote Diabetes Awareness and Childhood Cancer on all visitation and District Convention, including other 3 pillars.

Promote District E Book for resources

Promote Community Needs Assessment to Clubs on visitation

Encourage Leo Clubs and Lions Clubs to work and co-join in projects.

Zone and Regional areas to work together in Service.

My district will promote Childhood Cancer as a District Project

Custom goal and action items

All District Officers to place 1 article in the District News Letter re their portfolio to promote that Lions Service,

GST and LCIF to promote LCIF, ALF and TLF Foundations thru out this District,

Generally trends are 70%,20% and 10% of support donations in Australia

ACTION Continued promotion of Club Service Reporting and Training to continue thru Clubs and District ,

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 7500.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 7500.00 to support Campaign 100: LCIF Empowering Service.
My district will secure 0 Model Club commitments for Campaign 100: LCIF Empowering service.
My district will recruit 0 100/100 Clubs this year

Additional action items to achieve this goal:

District Governor and DGE"s will continually promote individual donations to LCIF,
Trend of this District is private donations do not exceed \$800 to \$1000 a year,
District Governor donation of once only \$100 US
Promote MJF Fellowships on visitation,
Encourage Clubs to apply for Club Excellence Award to donate to LCIF

ADVOCATE

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

All District Cabinet Officers and Lions Club Officers to be provided with continued training and update with MyLION and MyLCI - ACTION GLT and accredited trainers,

All Cabinet Officers and Club Officers to promote the importance of all Service reporting each month ,

GAT-RC/ZC will promote the continued importance of Service reporting - review after 4 months October 2019,

Promote District E Book, MyLION & MyLCI re DGE-VDG'S-RC/ZC and Regional Meetings.

Custom goal and action items

Promote all Lions Clubs to appoint a LCIF Coordinator,

Training of LCIF Coordinators at Incoming Club Officers ,

Training of District LCIF Coordinator at MD Convention Meeting ,

LCIF District Coordinator to forward promotional items and LCIF news to District News Letter

Club LCIF Coordinators

Model Club Commitments - normal Club donation - Individual and community donations,

Promote Clubs to do project fund raiser for LCIF